Project Experiences – Strategy & Management Consulting

Consulting Discipline	Project	Client(s)
Strategy & Management Consulting	M&E Value Chain Analysis and Product Line Recommendations	Broadcast & Post Production Equipment Company
	Cloud-based M&E Product Line Strategy	Major National OTT Platform Service Provider
	M&A Due Diligence and product capability investigation	PE Firm
	Global Payments Best Practices	Major Satellite Broadcast Service Provider
	Asia Expansion Strategy	Global Media Services Provider
	IME Strategic Growth Plan	Global IT Service Provider & Professional Services Company
	Digital Publishing Opportunity Assessment	Global Book Publishers
	CMS Assessment & Rationalization	Major Magazine Publisher and Cable Network

Proprietary – For client discussion purposes only

Project Experiences – Digital Transformation, Security & IP Rights, and IT

Consulting Discipline	Project	Client(s)
Digital Transformation	Digital Transformation Program: Strategy, competitive analysis, service definitions, marketing collateral, training, and launch	Consulting Practice of Big 4 Accounting Firm
	Program Management and QA/Testing of mobile and web-based TV applications	Digital Entertainment Division of Major National Broadcaster
	Local Content Insertion for interactive trial in nationwide cable Head-ends	National Music-focused Cable Network
Content Security & IP Rights	CDSA Content Security Assessment and Recommendations	Leading Cable Network and Content Producer
	Rights Management Roadmap	Major National Broadcaster and Film Studio
	Rights Management System Vendor Evaluation	Canadian Cable Network Provider & Content Producer
IT	Application Portfolio Rationalization, including Cloud Assessment	Leading Cable Network and Content Producer

Project Leadership -- Digital Media Supply / Distribution Chain

Consulting Discipline	Project	Client(s)
Digital Media Supply / Distribution Chain	**Analysis and decomposition of linear air chain and digital workflows and systems for replacement with modern architectures and technologies**	**Leading Cable Network and Content Producer**
	Future state design of "content-centric" infrastructure roadmap and organizational transition	**Asian National Broadcaster**
	Facility Assessment and Future State Design of LATAM Playout	**Major Cable Network and Global Content Producer**
	Video IP Network Project Planning for R&D organization	**Leading National Broadcast Network and Content Producer**
	Broadcast & Digital Media Technology Strategy	**Retail Broadcaster**
	Archive Management technology vendor recommendation and project implementation	**Local Stations Group of Leading National Network Broadcaster**
	Future State Federated Production DAM/MAM Architecture & Migration Plan	**Canadian Content Producer for Cable Networks**
	Audit 3rd party MAM implementation	**Major Hollywood Studio**
	Product Management, Marketing, and ISV Evangelism of DAM, game dev platform, and platform architecture. System Integration and Customization of DAM platform for film, VFX, and broadcast news production.	**Silicon Valley Tech Company; Feature Film Production Company; 3 Global News Broadcasters**